

### Organizing 2-Day FDP on

## Cases - Writing & Using as a Learning Tool

During 19<sup>th</sup> & 20<sup>th</sup> April 2017

### Our FDP Resource Person



Mobile App **KgGuruji**  

## KETAN R. GANDHI

ADVISER, CONSULTANT, SPEAKER, TRAINER & COACH

### EDUCATION

- Indian Institute of Management (IIM) Ahmedabad - One year alumnus program in General Management - AGMP
- Harvard Business School, USA - Executive Education Program, Harvard Business
- Bhavnagar University, India - Bachelors of Engineering & Technical Examination Board, Gujarat State - Diploma of Engineering (Both in Instrumentation & Control)
- Sweden (Life Academy & University of KTH) – International Diploma in Wind Power

### EXPERIENCE

- 23 years of business strategy, leadership, operation, consulting & training experience
- US \$ 300 Mn (Rs. 1500 crore) size P & L responsibility business headed with 1200 people on board
- Worked on various assignments in 18 countries with people from 45 nationalities
- Clients include fortune 500 companies of Europe, USA and India and Large & Medium scale companies in Germany, Denmark, Austria, Oman, Iran and other countries
- 17 years of Teaching experience as visiting professor in b-schools & engineering institutes in 6 countries

### ACCREDITATION

- Chartered Engineer-UK (registered with engineering council UK),
- Accredited management teacher (AMT from AIMA-New Delhi),
- Certified trainer,
- Business Excellence Award (Indian Merchant Chamber) examiner

### TRAINING

- More than 100 custom designed management development programs, trained 10000+ participants in last 5 years
- In company training programs
- Teaching in B-schools & Universities
- Motivation Speaker, Keynote Speaker



### Seminar Hall - MBA & MCA

Navsahyadri Group of Institutes  
Faculty of Management - MBA & MCA, Pune

Sy. No. 69-71, Naigaon (Nasrapur), Pune - Satara Road, Pune - 412 213 (Maharashtra)





## About FDP

Effective learning methodology harps on the contents those have practical orientation, directly or indirectly deduced from the live or near-live experiences from the industry. This approach is the most desirable as of date and also highly in sync with the industry expectations from the B-School churn-outs.

B-Schools providing simulated industry environment to the students always give an edge while sculpting their desired persona. This noble cause can be undertaken only by highly skilled faculty members who possess the qualities of writing professional Case-studies and also have the desired skills to use such Cases as an effective learning tool in the classrooms.

This is with above background, a 2-day FDP on “Cases – Writing and Using as Effective Learning Tool” has been conceptualized and being organized at Navsahyadri Group of Institutes, Faculty of Management – MBA & MCA, Nasrapur, Pune during 19<sup>th</sup> and 20<sup>th</sup> April 2017 in our Campus.

### Who Should Attend:

- Faculty Members
- Research Scholars
- Industry Consultants
- Senior Executives from Industry
- Interested Students

### Why Should You Attend

- To learn
  - what should be the contents of a Case
  - how to write an effective Case
  - how to use the Case as a learning tool
  - how to enhance business exposure of the students through Cases
- Gain Cross-domain experience during FDP being participants from Industry & Academia in the same program.
- Selected Cases will be published in a book with ISBN – thus you become an author



## Payment Details

Payment can be made by Cash or Demand Draft drawn in favour of “NESGI Faculty of Management” payable at Pune.

For on-line transfer of payment:

**Account Name:** NESGI Faculty of Management,

**Bank -** Bank of Maharashtra,

**Current Account No.:** 60189023560,

**IFSC:** MAHB0000212,

**MICR Code:** 411014116



## Registration Details

**Faculty / Research Scholars**

**Rs. 2000/-**

**Participant from Industry**

Registration fee includes Tea/ Coffee, Working Lunch, Conference Kit and Certificate of participation.



### FDP Chairman

**Dr. K. S. Charak, Director**

NESGI - Faculty of Management - MBA & MCA



### Organizing Committee

**Prof. Kavita Joshi** (91-9766722114)

**Prof. Avinash Jadhav**(91-8007389749)

**Prof. Atul Zambare** (91-7507863635)

**Prof. Usha Bubane** (91-7798666063)



## Contact Details



### Registration Team

**Prof. Sandeep Raskar** (91-7507625375)

**Prof. Amruta Kale** (91-9766464698)

**Prof. Vinod Bhelose** (91-9545154191)

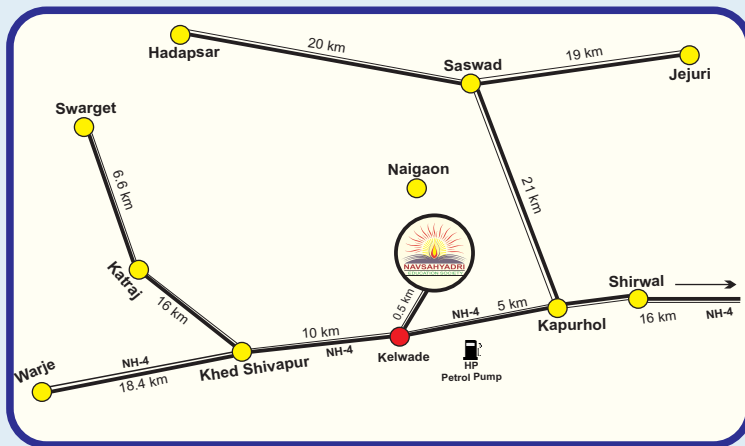


### Transport

Free transport will be provided from Swargate, Katraj, Warje, Vadgaon, Narhe etc.

## 2-Day Faculty Development Program During 19.04.2017 to 20.04.2017

Day & Date	Session Timing	Contents	Resource Person
Day 1 Wednesday 19.04.2017		Inauguration	Dr. K. S. Charak Director
	9.15 am to 4.15 pm	<ul style="list-style-type: none"> <li>• Role of faculty / training in management education and role of b-school</li> <li>• Selection of teaching method that bridges gap between academia &amp; industry</li> <li>• Learning style of b-school students</li> <li>• Case based teaching method</li> <li>• What is case?</li> <li>• Case method process steps</li> <li>• Tips for making case class a memorable learning experience</li> <li>• Course planning using cases, align case with syllabus</li> <li>• Sources of case studies</li> <li>• 21st century teacher / faculty</li> <li>• Basics of case writing</li> </ul>	Shri. Ketan R. Gandhi
	11.15 am and 3.15 pm	Tea Break – 15 Minutes	
	1.15 pm	Lunch Break – 45 Minutes	
Day 2 Thursday 20.04.2017	9.15 am to 3.30 pm	<ul style="list-style-type: none"> <li>• Data collection for writing a case</li> <li>• Testing of written case studies</li> <li>• Case writing improvements</li> <li>• Final draft</li> <li>• Reflection &amp; questions</li> <li>• Distribution of certificates</li> </ul>	Shri. Ketan R. Gandhi
	11.15 am and 3.30 pm	Tea Break – 15 Minutes each	
	1.15 pm	Lunch Break – 45 Minutes	
	3.50 pm	Valedictory Session	Dr. K S Charak Director



### Seminar Hall - MBA & MCA

Navsahyadri Group of Institutes

Faculty of Management - MBA & MCA, Pune

Sy. No. 69-71, Naigaon (Nasrapur), Pune - Satara Road, Pune - 412 213 (Maharashtra)

